

Health and Wellbeing Strategy Action Plan 2017-18

The health and wellbeing strategy sets the strategic direction of the local Health and Wellbeing Board.

This plan demonstrates the actions which are being delivered to contribute towards each of the five strategy aims for the years 2017 and 2018.

Aim 1	All children get the best start in life
Aim 2	Children and young people achieve their potential and have a healthy adolescence and early adulthood
Aim 3	All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life
Aim 4	Healthy life expectancy is improved for all Rotherham people and the gap in life expectancy is reducing
Aim 5	Rotherham has healthy, safe and sustainable communities and places

Aim 1 All children get the best start in life

Board sponsor: Ian Thomas, RMBC
Lead Officer: Karla Capstick, RMBC

Health and wellbeing objective	Action/s	lead/s	Timescale	Progress to date	RAG
1. Improve emotional health and wellbeing for children and young people 2. Improve health outcomes for children and young people through integrated commissioning and service delivery	Refresh and re-establish a 'Best Start Partnership' to include representatives from Health, Early Help, Early Years, Public Health, CCG, Child Development Centre, Disability Services, Education and the Voluntary Sector.	Karla Capstick, CYPS	Jan-17	Workshop took place January 2017 which identified all the key stakeholders/partners and nominated leads from each to form the partnership. Discussions began around shared understanding of 'best start' and how the group could address the 3 objectives in the strategy.	G
	Best Start Partnership to meet for the first time officially in May 2017.	Karla Capstick, CYPS	May-17		A
	Best start partnership to agree appropriate method for consulting with Rotherham parents, children and young people and consult with them to develop a shared understanding of ... What is 'a best start in life?' What do we mean by 'happier?' What is 'emotional health?' What does 'school readiness look like?'	BS Partnership (with advice from Emma Hollingworth, Comms.)	May-17		A
	Use and develop upon the good practice developed by Education and Skills for schools on definition of 'school readiness'	Jane Moore, CYPS	May-17		A
	Launch consultation period June - August 2017 and publish findings.	BS Partnership	Sep-17		A
3. Ensure children and young people are healthier and happier	Reduce the number of parents (and significant others) smoking during pregnancy and immediately after birth by having a quit smoking support offer in each children's centre across the borough, to include:	Sue Smith, PH / Emma Royle, CCG	TBC	Pathway development underway.	A
	a. Working with midwifery and Yorkshire Smoke Free to ensure appropriate pathways are developed and a voucher scheme put in place.				
	b. Train nominated staff from each children's centre (and health practitioners) to offer quit smoking support in the community.	Ann Berridge / Sue Smith, PH	May-17	Training being delivered April/May 2017	A
	c. To offer additional opportunity to pregnant women and their significant others to attempt to quit smoking for those who 'opt-out' of the midwifery pathway or who lapse at any point.	Karla Capstick, CYPS	TBC	Will commence once training is complete.	A
	Work across the partnership and with national children's sleep charity to bid for additional funding from the early Years Social Action Fund - to develop a pool of volunteers to support improved sleep and therefore improved emotional and mental health for parents and children.	Vicky Dawson/Karla Capstick, CYPS	TBC	Pending funding	R

Aim 2 Children and young people achieve their potential and have a healthy adolescence and early adulthood

Board sponsor: Ian Thomas, RMBC

Lead Officer: Shafiq Hussain, VAR & Teresa Brocklehurst, CYPF Consortium

Health and wellbeing objective	Action/s	lead/s	Timescale	Progress to date	RAG
1. Reduce the number of young people at risk of child sexual exploitation					
2. Reduce the number of young people experiencing neglect	Develop a common framework to support understanding of neglect through implementation of the graded care profile across all partners agencies	Mel Meggs, CYPS (to identify specific actions/leads/timescales)			
	Increase awareness of early help assessment tool	Early Help TBA		Reviewed at Practice Review Group (sub-group of LSCB) to look at single point of access between early help/social care.	
3. Reduce the number of young people who are overweight and obese	Engage with obesity strategy group to support development of a local plan for reducing childhood obesity.	Jacqui Wiltchinsky, PH			
4. Reduce the risk of self-harm and suicide among young people	Different but Equal Board' (young people's sub group of the Voice and Influence partnership) to plan an event for young people, which will look at being proud of Rotherham/becoming a child friendly borough/herritage bid, and can also include informaton about the strategy's objectives (i.e. risky health behaviour, self-harm, CSE)	Teresa Brocklehurst, CYPF Consortium	Jul-17		
5. Increase the number of young people in education, employment or training					
6. Reduce risky health behaviours in young people	Produce set of recommendations following the Different but Equal Board's event in July - to address the strategy's objectives.	Teresa Brocklehurst, CYPF Consortium	Sep-17		
	Use lifestyle survey and difficulty questionnaire (LAC) to develop a score card in relation to self-esteem - what it means/how we measure	TBA			

Aim 3 All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life

Board sponsor: Kathryn Singh, RDaSH

Lead Officer: Ian Atkinson, CCG

Health and wellbeing objective	Action/s	lead/s	Timescale	Progress to date	RAG
1. Improve support for people with enduring mental health needs, including dementia, to help them live healthier lives	Dementia Diagnosis in the Community (GP Practices)	Ian Atkinson - Rotherham CCG	Mar-18	Diagnosis taking place in 21 of 31 Practices	A
	Delivery of national targets for Improving Access to Psychological Therapies	Ian Atkinson - Rotherham CCG	Mar-18	6ww targets and 18ww currently being achieved (April 2017)	A
	Plan to very challenging national targets for Early intervention Psychosis	Ian Atkinson - Rotherham CCG	Mar-18		A
	Delivery of CAMHS Transformational Plan	Ian Atkinson - Rotherham CCG	3 year plan 2017/18 year 2	CAMHS Action Plan on Track at q4 16-17	A
2. Reduce the occurrence of common mental health problems	Making Every Contact Count	Giles Radcliffe - RMBC Public Health	See Aim 4 Detail	See Aim 4 Detail	A
	Deliver Suicide Prevention Strategy	Ruth Fletcher Brown - RMBC Public Health	3 Year Strategy	Young People's Mental Health Campaign (May 2017), Safe Talk Suicide Prevention Training (100 Frontline Workers), Samaritans Pilot	A
	Development of Public Mental Health and Well Being Strategy	Ruth Fletcher Brown - RMBC Public Health	On-going	Action Plan in development	A
3. Reduce social isolation	Wellness Impact Aseessments	RMBC / RCCG	Sep-17	Discussion required across partners re: introducing Wellness Impact Assessments	R
	Rotherham Social Prescribing	RCCG and VAR	On-going	Positive Evaluatiuon of Social Prescribing	G

Aim 4 Healthy life expectancy is improved for all Rotherham people and the gap in life expectancy is reducing

Board sponsor: Dr Richard Cullen, CCG

Lead Officer: Giles Ratcliffe, RMBC PH

Health and wellbeing objective	Action/s	lead/s	Timesc	Progress to date	RAG
<p>1. Reduce the number of early deaths from cardiovascular disease and cancer</p> <p>2. Improve support for people with long term health and disability needs to live healthier lives</p> <p>3. Increase the opportunities for participation in physical activity</p> <p>4. Reduce levels of alcohol-related harm</p> <p>5. Reduce levels of tobacco use</p>	<p>Roll out Making Every Contact Count model in Rotherham, including: Develop online training tool</p> <p>Establish steering group with key stakeholders inc. CCG, GPs, RMBC, VCS</p> <p>Develop train the trainer resources and begin roll-out of training</p>	Giles Ratcliffe, RMBC PH	<p>Oct 17</p> <p>Jan 17</p> <p>Jul 17</p>	<p>Researched training tools from neighbouring authorities and investigating training platform options with IT. Virtual external partners steering group established January 2017. A further RMBC internal group established May 2017. Resources in development and internal champions being identified through May. Update</p> <p>Aug 2017: Train-the-trainer training and resources developed. Cohort of PH staff trained as train-the-trainers. 20 min Digital training developed by RMBC HR to go live September, initially focused on specific staff groups before being rolled out as mandatory training. Key staff groups identified in RMBC for initial roll-out including: Libraries staff; leisure services providers/staff; Childrens centre staff including Early Help and Health Visitors, and City Centre staff (wardens, ambassadors etc) (All to roll out from September/October). Development of Intranet page in progress.</p> <p>Lead appointed to roll out MECC across TRFT/RDaSH and relevant management meetings scheduled to plan roll-out.</p>	G
	Ensure all statutory and provider organisations are prioritising workplace health and wellbeing and aiming for the Charter by Jan 18	Jacqui Wiltschinsky, RMBC PH	Jan-18	RMBC aiming for December 2017. TRFT currently working towards the Charter. Further work to engage provider organisations.	A
	Incorporate MECC tools and approach into Workplace Charter	Jacqui Wiltschinsky, RMBC PH	Jan 18 onwards	Following roll out of MECC training and resources in July 2017	G
	Develop a network of care 'navigators' within priority communities of Rotherham, including the training and upskilling of relevant staff (action included in the 5yr Forward View).	CCG	TBC	TBC	TBC
	Review the existing Health trainer offer to ensure increased prioritisation of health behaviour change across the borough, and it aligns where possible to the neighbourhood working model for Rotherham (currently being developed). (Health Trainers will become part of the wellness service to be commissioned from April 2018)	Jacqui Wiltschinsky, RMBC PH	Apr-18	Further service re-organisation underway to prioritise working in GP Practices in areas of high deprivation. From April 2018 HT service to be part of Wellness Service, whose outcomes and KPI's will focus on reducing inequalities and prioritising areas of disadvantage.	G
	Undertake Equity Audit of PH services in relation to identified priority communities	Giles ratcliffe, RMBC PH	Jan-17	Audit and analysis complete - Paper being produced for DLT/SLT/H&WBB	G
	All HWb partner organisations to undertake equity audits of services, ensuring the HWB system is delivering equitable services across the borough.	Each Organisation to nominate lead	Mar-18	Findings of P Equity Audit to be shared with H&WBB by August 2017, with intention to encourage sign-up of other organisations and Directorates to do the same.	A

Request the Knowledge Service undertakes a review of evidence base of effectiveness of different measures to address health inequalities.	Giles Ratcliffe, RMBC PH	Oct-17	Knowledge Service has undertaken the literature search and collation of evidence and PH are reviewing the strength of the evidence.	G
Communications programme delivered to promote Health Checks in relevant communities.	CCG	TBA		TBC
Health Checks to become part of the Wellness Service which will be commissioned in 2018 in a way that ensures appropriate targeting of health checks to relevant communities.	Anne Charlesworth, RMBC PH	Apr-18	See update on Wellness Service below.	G
Establish a task and finish group to look at 'self-care' and the appropriate actions needed.	BCF/PH/ASC/CCG	TBC	TBC	TBC
Commissioning the Wellness Service to support self-care amongst communities and help people make behaviour/lifestyle changes.	Anne Charlesworth, RMBC PH	Apr-18	Update Aug 2017: Wellness service went out to tender and the scoring panel met on 16th August. Currently undertaking due diligence and Alcatel period prior to issuing of intend to award notices and signing of contracts/informing Cabinet	G

Aim 5 Rotherham has healthy, safe and sustainable communities and places

Board sponsor: Rob Odell, SY Police

Lead Officer: Karen Hanson, RMBC

Health and wellbeing objectives	Action/s	lead/s	Timescale	Progress to date	RAG
1. Develop high quality and well-connected built and green environments 2. Ensure planning decisions consider the impact on health and wellbeing	Planning policies in the Local Plan aim to create sustainable quality development and: Require the creation of safe accessible and well managed places buildings and public spaces	Bronwen knight, RMBC			
	Protect and enhance the boroughs green infrastructure and recreation facilities to help improve the health of Rotherham's population Protect green infrastructure corridors across the Borough Ensure Green spaces are provided near to new homes		Bronwen to add detail	Bronwen to add detail	
	Health is a cross cutting theme in Rotherhams Local Plan - which guides all future development. Planners have also developed "Promoting Healthy Communities Good Practice Guidance" which provides for health and well being in new development through health impact assessment and consideration of health and well being through the planning application process.		Bronwen to add detail	Bronwen to add detail	
3. Increase opportunities for people in Rotherham to use outdoor space for improving their health and wellbeing	Steve/Polly to include detail	Steve/Polly to include detail	Steve/Polly to include detail	Steve/Polly to include detail	
4 Increase the number of residents who feel safe in their community 5. Reduce crime and antisocial behaviour in the borough	The HWbB to support the delivery of the local Safer Rotherham Partnership Plan whose vision is to: <i>Work together to make Rotherham safe, to keep Rotherham safe and to ensure the communities of Rotherham feel safe.</i> The HWbB to receive annual update reports on the impact of the SRP Plan.	Rob Odell	Ongoing	Karen to include update on the SRP Plan - and what is an appropriate timescale for reporting the SRP to HWB?	A
	For the SRP to ensure it continues to align its plans with the HWb Strategy; ensuring improving the health and wellbeing of local people is a key focus of priority areas.		Current plan 2016-19	This will be done via the lead for this action being a member of the Health and Wellbeing Board, and ensuring the links are made between the SRP and HWb Strategy.	A

